

### Welcome to our public exhibition about the future of Grand Union and an update on the next phase of the Masterplan.

We are keen to hear your thoughts on the emerging proposals for the next phase at Grand Union before we submit the plans to Brent Council.

Members of the project team are available to answer questions and discuss the proposals with you today.

We would be very grateful if you could complete our short survey on the proposals for this phase. Your feedback will help to shape the plans for the site.



Grand Union will be truly transformational, creating a pioneering new canalside neighbourhood, providing beautiful homes set in stunning landscaped spaces and a co-working hub where 'maker' businesses will thrive.

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#### Murdoch Wickham Landscape Consultants

SHEPPARD ROBSON

#### **Sheppard Robson** Architects



Kanda Consulting Public Engagement

# Grand Union Vision



The vision for Grand Union is to create a pioneering new canalside neighbourhood, providing beautiful homes in stunning landscaped spaces and a co-working hub where maker businesses can thrive.

Once completed, Grand Union is set to deliver:











New homes



of open space

5,000 sq ft

community centre

## 48,000 sq ft

of shops, resturants and leisure



35%

Affordable homes



 $c \pounds 95$  million

combined CIL and S106 contributions



3,500 sq ft

affordable workspace



### Improvements

to Beresford Avenue and route to Stonebridge



140,000 sq ft

of workspace



c650 jobs in the completed

development



200 +

apprenticeships



c500 jobs a year during construction







600+ active and passive charging spaces c5,680+

cycle spaces



new trees planted

# History of Grand Union



In September 2018, St George obtained outline planning permission for the Grand Union Masterplan, to redevelop the former Northfields Industrial Estate. St George obtained planning permission for an updated Masterplan in 2021.

The approved development has secured the delivery of 3,350 homes (35% affordable homes by habitable room), over 210,000sqft of employment floorspace, community, retail and leisure uses such as a community centre, nursery, health centre, shops and restaurants, and significant public open space.



Former Northfields Industrial Estate



Illustrative Masterplan Infographic

## GRAND UNION

# Phase 1

## We are proud to have completed Phase 1 of the Grand Union Masterplan.

Phase 1 received detailed permission in September 2018 and has since been built and occupied. Phase 1 includes 400 new homes, including 92 affordable homes and 23 shared ownership homes. Phase 1 also provided key community infrastructure including a new



community centre, nursery, gym and cafe.

The heights of the buildings within Phase 1 were designed to respond to the properties on Beresford Avenue, creating a sympathetic neighbour to these properties.



Grand Union - Phase 1





Grand Union - Phase 1



# Phase 2

Phase 2 will deliver 519 new homes, including 115 homes as London Affordable Rent. This canalside phase will also see the delivery of public open space and amenity for residents and the community.

We are delighted that residents have begun to move into the homes in Phase 2, and to have handed over the London Affordable Rent homes to Brent Council in May 2025.



Grand Union - Phases 1 & 2



# Phase 3

## Upcoming works

Phase 3 benefits from consent to deliver 444 new homes, with a mixture of affordable and private tenures. Phase 3 comprises three residential buildings, referred to as blocks G, H & J. Detailed consent was secured for these blocks in June 2021.



Block J marks the head of the new public park, which is to be delivered as part of Phase 3.



The public park will create a desirable green corridor, leading down to the River Brent, which will run the whole length of the development.



Phase 3 will also include a new terraced garden and large civic space.



#### Central Gardens

# Phase 4 – RMA Update



We are excited to share our plans for the next phase at Grand Union which will deliver:



New high quality homes including new affordable homes ranging in unit sizes.

New affordable workspace at ground floor to provide start ups and small businesses with the affordability and space to grow and flourish.

## New homes

This next phase will will deliver new affordable homes which will be brought foward as London Affordable Rent homes.

These homes will vary in size, including up to 4-bedroom units, creating a mix of different housing options for a wide range of prospective tenants, including young professionals, couples, and larger families.



This will help to contribute to the vibrant and mixed community at Grand Union which is already established as we welcome our first residents of Phases 1 and 2.



Thoughtfully designed buildings, which respond sensitively to the character on Beresford Avenue.



Grand Union Illustrative Masterplan

# Phase 4 – RMA Update



# Design principles

The design of Phase 4 will be in keeping with the existing and emerging surrounding context.

# Private amenity space

The gardens and terraces will provide amenity and play space for the residents, allowing opportunities for neighbours to meet and socialise.

Residents of this phase will benefit from additional landscaped amenity spaces including:



Building arrangement

Blocks neighbouring to Phase 3 will create a new garden street, while those on the east will contain a central amenity space for residents.



#### Sensitive to our surroundings

This phase of development fronts on to Beresford Avenue. As such buildings have been designed to be respectful of their context.



### **Building variation**

Distinct building shapes are proposed to help improve views and sunlight into the units and amenity, whilst keeping the look of the blocks consistent with the wider Grand Union Masterplan.



### Podium gardens



Ground floor garden



Roof terraces

A high quality landscape strategy will be delivered at ground floor to ensure the phase will be intergrated into the landscape led environment.

Sustainability will be integrated within the phase through the adoption of a green and biodiverse planting strategy.







Ground floor plan

#### New homes fronting onto Beresford Avenue

Thank you for taking the time to find out more about the next phase of Grand Union.

We are keen to hear the views of our neighbours and the local community about our vision for the site, before we submit a planning application to Brent Council.

Should you have any questions please do speak to a member of the project team.

www.grandunioncommunity.uk



### or by following the QR code below:



If you would like to stay up to date with the ongoing work at Grand Union, please do sign up to our mailing list.

If you have any further questions or comments, please contact the project team at:

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